


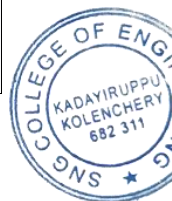
SREE NARAYANA GURUKULAM COLLEGE OF ENGINEERING,
KADAYIRUPPU [SNGCE]

CENTRE OF INNOVATION IN COMPUTATIONAL MECHANICS AND ADVANCED MATERIALS (CICMAM)

ACTION PLAN

Year	Goal	Objectives	Activities	Key Performance Indicators
1	Develop and launch new research projects	1. Identify potential research areas and partners 2. Secure funding and resources 3. Hire research staff	1. Conduct market research and analysis 2. Attend relevant conferences and networking events 3. Apply for grants and partnerships	1. Number of new research projects initiated 2. Amount of funding secured
2	Expand international collaboration	1. Identify potential international partners 2. Develop collaboration strategy 3. Build relationships with key partners	1. Attend international conferences and events 2. Host international visitors 3. Develop joint research projects with international partners	1. Number of international partners established 2. Number of joint research projects initiated
3	Develop and launch new training programs	1. Identify training needs and gaps 2. Develop new training programs 3. Recruit trainers and trainees	1. Conduct surveys and needs assessments 2. Develop course curricula and materials 3. Advertise and promote training programs	1. Number of new training programs launched 2. Number of participants enrolled
5	Enhance the Centre's	1. Develop and implement marketing and communication strategy 2.	1. Develop and distribute marketing materials 2. Develop relationships	1. Number of media mentions 2. Number of website visitors


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Year	Goal	Objectives	Activities	Key Performance Indicators
	reputation and visibility	Increase media coverage 3. Develop a strong online presence	with media outlets 3. Develop and maintain website and social media accounts	


This action plan report can serve as a roadmap for the Centre's activities over the next 5 years and can be used to track progress

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HOD (ME)


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